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| Editable Content Calendar Template | Month: |  |
| Week #: |  |
|  |  |  |  |  |  |  |  |
| **PLATFORM** | **MONDAY** | **TUESDAY** | **WEDNESDAY** | **THURSDAY** | **FRIDAY** | **SATURDAY** | **SUNDAY** |
|  |  |  |  |  |  |  |  |
| Instagram | Motivational quote with branded graphic | Behind-the-scenes Reel | Carousel: “Top 5 Tips” | Story poll: “What do you want to see next?” | Product teaser Reel | User-generated content repost | Weekend vibes photo with hashtag |
| Facebook | Blog post share + CTA | Customer testimonial image | Live Q&A event promo | Industry news share | Giveaway announcement | Event reminder | Weekly roundup post |
| TikTok | Trend-based video with brand twist | Quick tip video | Duet with influencer | “A day in the life” vlog | Product demo | Fun challenge |  |
| YouTube |  | New video: “How to Use Our Product” | Shorts: Quick tip | Shorts: Customer review |  | New video: “How to Use Our Product” | Shorts: Quick tip |
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